GroomCaptain Business Launch Checklist

A practical setup order, from your business profile to your first appointment.

What you need before the first appointment

1. Create an account and sign in as the business owner.
2. Set up your business profile with a business name, a customer-facing way to contact you, and the correct business time zone.
3. Check your hours. Set hours for the days you actually work before inviting booking requests.
4. Create a grooming service with a sensible starting price and enough time for the visit. Try one service first so you can easily check how it appears.

Match your setup to how you work

For a solo business taking appointments by phone, start in the calendar and add a customer and pet as needed. If you work at customers' addresses, add service areas and decide how you group visits. If other groomers share the workload, add their own schedules. Add mobile units only if your workflow needs them.

Choose what customers can do online

Online booking is optional. If you enable it, review your booking rules, services and the dates customers can request. Test your booking page before sharing the link. Choose whether to use forms, automated reminders or deposits. Stripe is needed for supported card collections, and SMS has its own setup and eligibility. Leave those options off until you are ready to use them.

Make the first appointment

Follow the first appointment walkthrough to check the customer, pet, service, time and assigned resource. Confirm your customer can find or receive the details you intend to share. If you start with manual scheduling, you can keep that setup while preparing online booking later.